

I n t e r c h a n g e D i g i t a l P a R T S

Who we are and What we do...

ICDMS provides products and services to organizations who need to manage their brand and marketing assets. Our core product offering is PaRTS. Currently utilized by organizations like Eveready, Keebler, Mead Johnson, ConAgra and Ben & Jerry's, this scalable, configurable system provides an infrastructure that supports the storage, retrieval, and distribution of assets. Unique from other systems, PaRTS strengthens the offering by also providing a full suite of tools that address project management, workflow management, on-line proofing, 3D rendering, asset distribution, management reporting. Modular in design, PaRTS allows an organization to develop their system in a manner that best suites their requirements.

PaRTS Overview

There are five elements of the PaRTS system. The Asset Library is a browseable and searchable repository for all forms of digital content. The Asset Distribution function provides a shopping cart capabilities and several standard, secure delivery methods for the files stored on the system. The functionality of these combined elements have provided tremendous time and cost savings to PaRTS users.

Additionally, the Project Management elements of PaRTS provides for quick and easy builds of standard job and project templates that can help to standardize the many diverse workflows within an organization. When coupled with our On-line Proofing tool, PaRTS provides a centralized, secure approach to complicated proofing cycles that may include many people in multiple locations, both internal and external to the organization.

Finally, PaRTS offers a comprehensive solution for management and functional reporting. Whether you utilize PaRTS standard eReports, or you develop custom reports, the benefit of the system is further realized when you can leverage the results from the reports to drive greater process improvements.



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Features

- Configurable architecture to support enterprise scalability and branding
- Supports almost any file type...graphics, hi res, layouts, audio, video, powerpoint and business documents
- Thumbnail and Extended Views
- Configurable Metadata Fields—unlimited fields, pull down menus, templates by file type, etc.
- Comprehensive Search Capability—quick search, basic and advanced.
- Flexible Hierarchy—multilevel, scalable for global to departmental requirements, multiple file associations
- Job and Project Workflow Support
- Security- Password, user group, IP address and SSL
- Multiple forms of Distribution
- Internet-based, real-time environment
- Collaborative workflow
- API based data exchange to legacy systems
- Comprehensive Reporting

Benefits

- Repurpose content saving cost and time
- Save distribution time and costs
- Track distribution and file usage
- Reduce search times
- Assure only approved files are used
- Centralized file control and security
- Link to current data in legacy systems
- 24/7 access to files
- Standardize brand image across markets and product lines

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