# Interchange Digital Online Proofing

### **Online Proofing**

Online Proofing is a component of PaRTS<sup>TM</sup>; a scalable, configurable system provides an infrastructure that supports the storage, retrieval and distribution of assets. Modular in design, PaRTS allows an organization to develop their system in a manner that best suits their requirements.

### **Online Proof Approval Overview**

This module is a powerful engine for collaborative workflow in content development. The entire team can participate and easily exchange ideas in the content review and approval process. Effective as a stand-alone module, PaRTS Online Proof Approval provides increased benefits when combined with the full PaRTS system. Repurposing content, rapid retrieval and project management are just a few examples of the enterprise value of the integrated PaRTS system.

Internal departments such as: marketing, creative, legal, regulatory, and engineering can work with external vendors at designers, agencies, prepress shops and print production. The team can schedule a work session or team members can work individually offline. The comments and annotations from all reviewers are viewable to the full team. The process breaks the bonds of location and time zones since the system is available 24/7 via a standard web interface.

With the review process enhanced by the Online Proofing module, significant cost savings result as hard copy proofs and expedited shipments are all but eliminated. Designers save the time of collecting comments and reviewers save time from making overlapping annotations. The approval process is optimized and streamlined while remaining flexible to accommodate different types of jobs and review teams. The system also helps to control the process, assuring that each reviewer has provided required input.

Online Proofing can handle the largest of files with innovative streaming pixel technology. Files often too large to be emailed can be viewed in seconds on multiple desktops. This allows the original files to be reviewed, not copies or re-ripped images. A high level of security is ensured since the original file and comments remain on the hosting server.



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#### **Features**

- High-speed rendering engine (Pixels-on-Demand™) sends the viewing image to the reviewer in seconds.
- Supports almost any graphics file type...eps, pdf,
- Handles multipage documents and displays each page in a side window.
- Requires only standard Web browser and free downloadable plug-in.
- The e-mail invite function is used to notify team members of a review session with a clickable link taking them directly to the file.
- Accommodates multiple reviewers working simultaneously on a file.
- Reviewers' annotations are identified with user name and various colors.
- Annotations are stamped in the listing window with user name, time, date, and page number.
- Annotations are numbered on the printed proof.
- There is a complete set of standard annotation tools for posting notes and highlighting specific areas on the image.
- A densitometer tool measures process colors and maps to embedded PMS colors.
- A measuring tool calculates linear or box dimensions.
- There are three output options: low res image, low res image with annotations, high res proof (with security).

### **Benefits**

- The system saves time for the content development team with ease of adding notes, automatic annotation listing, elimination of proof "routing", and basic project tracking.
- Hard costs savings result from fewer hard copy proofs and expedited shipments.
- The overall proof approval process is accelerated, dramatically reducing time-to-market.
- Collaboration is encouraged and the quality of content review improves with realtime team review.
- The system eliminates the problems of large file size and email so that the actual image can be approved, not a compressed, rendered view.
- System allows remote access via true "thin" client: standard web browser and plug-in.
- Centralized file control provides a high level of security since file never leaves the server and there are several levels of access control.

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